

RSV Awareness among Older Adults: A Foresight 50+ Poll

Conducted and funded by:
NORC at the University of Chicago

Interviews:
07/20-24/2023

1,012 adults ages 50 and older

Margin of sampling error: +/- 4.3 percentage points at the
95% confidence level among all adults ages 50 and older

NOTE: All results show percentages among all respondents, unless otherwise labeled.

RSV1. How much have you heard or read about respiratory syncytial virus, also known as RSV?

NORC 07/20-24/2023	A lot	Some	Only a little	Nothing at all	DON'T KNOW	SKIPPED / REFUSED
Ages 50-59 years (N=320)	9%	29%	30%	31%	-	-
Ages 60+ years (N=692)	8%	33%	31%	28%	-	-
Total (N=1,012)	8%	31%	31%	29%	-	-

RSV2. How much have you heard or read about respiratory syncytial virus, also known as RSV, causing severe illness in not only young children, but also adults ages 60 years and older?

NORC 07/20-24/2023	A lot	Some	Only a little	Nothing at all	DON'T KNOW	SKIPPED / REFUSED
Ages 50-59 years (N=320)	5%	25%	31%	39%	-	-
Ages 60+ years (N=692)	8%	32%	29%	30%	-	-
Total (N=1,012)	7%	30%	30%	33%	-	-

RSV3. Are you aware that a new RSV vaccine will be available in the Fall of 2023 for adults ages 60 years and older?

NORC 07/20-24/2023	Yes	No	DON'T KNOW	SKIPPED / REFUSED
Ages 50-59 years (N=320)	19%	81%	-	-
Ages 60+ years (N=692)	36%	64%	-	-
Total (N=1,012)	30%	70%	-	-

RSV4. IF AGES 60 AND OLDER: When a vaccine against RSV becomes available/IF AGES 50-59: When you become eligible for the vaccine against RSV at age 60, what do you plan to do?

NORC 07/20-24/2023	I will get the RSV vaccine	I will not get the RSV vaccine	I am not sure if I'll get the RSV vaccine	DON'T KNOW	SKIPPED / REFUSED
Ages 50-59 years (N=320)	22%	26%	52%	-	1%
Ages 60+ years (N=692)	30%	16%	54%	-	-
Total (N=1,012)	27%	20%	53%	-	-

If “I will not get the RSV vaccine” OR “I am not sure if I’ll get the RSV Vaccine” to RSV4
RSV5. Which of the following are reasons you would not get an RSV vaccine?

NORC 07/20-24/2023	Ages 50-59 years (N=239)	Ages 60+ years (N=492)	Total (N=731)
I would be concerned about side effects from the vaccine	41%	44%	43%
I'm concerned about how these vaccines were developed and approved	30%	43%	38%
I'm not concerned about getting seriously ill from RSV	35%	27%	30%
I would be concerned about getting infected with RSV from the vaccine	11%	11%	11%
I don't think vaccines work very well	12%	8%	10%
I don't like needles	7%	7%	7%
I am allergic to vaccine ingredients	5%	5%	5%
I do not know where to go to get the vaccine	5%	5%	5%
I can't afford the vaccine or my insurance won't cover the cost of the vaccine	2%	6%	4%
I am not able to access the vaccine due to transportation challenges	1%	2%	1%
I won't have time to get vaccinated	-	1%	1%
DON'T KNOW	-	-	-
SKIPPED / REFUSED	4%	3%	3%
Other	16%	28%	24%

GENDER

NORC 07/20-24/2023	Ages 50-59 years (N=320)	Ages 60+ years (N=692)	Total (N=1012)
Male	48%	48%	48%
Female	52%	52%	52%

AGE

NORC 07/20-24/2023	Ages 50-59 years (N=320)	Ages 60+ years (N=692)	Total (N=1012)
50-59	100%	-	35%
60-69	-	52%	34%
70-79	-	34%	22%
80+	-	14%	9%

RACE/ETHNICITY

NORC 07/20-24/2023	Ages 50-59 years (N=320)	Ages 60+ years (N=692)	Total (N=1012)
White, non-Hispanic	64%	73%	70%
Black, non-Hispanic	10%	10%	10%
Other, non-Hispanic	-	1%	1%
Hispanic	16%	11%	13%
2+, non-Hispanic	1%	1%	1%
Asian-Pacific Islander, non-Hispanic	8%	4%	6%

EDUCATION

NORC 07/20-24/2023	Ages 50-59 years (N=320)	Ages 60+ years (N=692)	Total (N=1012)
Less than HS	8%	8%	8%
HS graduate or equivalent	29%	32%	31%
Some college/ associates degree	26%	26%	26%
BA+	37%	34%	35%
Bachelor's degree	20%	16%	17%
Post grad study/ professional degree	17%	18%	18%

MARITAL STATUS

NORC 07/20-24/2023	Ages 50-59 years (N=320)	Ages 60+ years (N=692)	Total (N=1012)
Married	57%	59%	58%
Not Married	43%	41%	42%
Widowed	5%	9%	8%
Divorced	17%	17%	17%
Separated	2%	6%	5%
Never married	19%	9%	12%

INCOME

NORC 07/20-24/2023	Ages 50-59 years (N=320)	Ages 60+ years (N=692)	Total (N=1012)
< \$5,000	1%	1%	1%
\$5,000 to \$9,999	1%	2%	2%
\$10,000 to \$14,999	2%	6%	4%
\$15,000 to \$19,999	3%	4%	3%
\$20,000 to \$24,999	5%	4%	4%
\$25,000 to \$29,999	6%	4%	5%
\$30,000 to \$34,999	4%	5%	4%
\$35,000 to \$39,999	6%	4%	5%
\$40,000 to \$49,999	6%	12%	10%
\$50,000 to \$59,999	9%	11%	10%
\$60,000 to \$74,999	9%	11%	10%
\$75,000 to \$84,999	5%	4%	4%
\$85,000 to \$99,999	9%	9%	9%
\$100,000 to \$124,999	9%	8%	9%
\$125,000 to \$149,999	7%	4%	5%
\$150,000 to \$174,999	2%	4%	4%
\$175,000 to \$199,999	5%	2%	3%
\$200,000 or more	10%	5%	7%

METRO

NORC 07/20-24/2023	Ages 50-59 years (N=320)	Ages 60+ years (N=692)	Total (N=1012)
Non-Metro Area	20%	16%	17%
Metro Area	80%	84%	83%

Study Methodology

This survey was conducted and funded by NORC at the University of Chicago.

Data were collected using the Foresight 50+ Consumer Omnibus, a monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population of adults age 50 and older. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame or a secondary national address frame, both with over 97% coverage of all U.S. addresses, and then contacted by U.S. mail, email, telephone, or field interviewers (face to face). Households were screened for having at least one adult age 50 and older. The panel provides sample coverage of approximately 97% of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings population.

Interviews for this survey were conducted between July 20-24, 2023, with adults age 50 and older representing the 50 states and the District of Columbia. Panel members were randomly drawn from the Foresight 50+ Panel, and 1,012 completed the survey—964 via the web and 48 via telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in English and Spanish. Respondents were offered a small monetary incentive (\$4) for completing the survey. The overall margin of sampling error is +/- 4.3 percentage points at the 95% confidence level including the design effect. The margin of sampling error may be higher for subgroups. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 5 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any coverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, education, political party identification, and AARP Membership. Weighting variables were obtained from the 2023 Current Population Survey and AARP. The sample is weighted to match the average of

self-identified party identification in the previous two waves of the Foresight 50+ omnibus survey and this current survey. The weighted data reflect the U.S. population of adults age 50 and over.

Additional information on the Foresight 50+ Panel methodology is available at:
<https://www.norc.org/Research/Capabilities/Pages/Foresight50.aspx>.

For more information, email info@norc.org.

About NORC at the University of Chicago

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