

NORC AmeriSpeak Omnibus Survey: 41% of Americans Do Not Intend to Get a Flu Shot this Season

Interview Dates: November 14-19, 2018

Nationally representative sample of 1,202 English-speaking adults age 18 and over, conducted using the AmeriSpeak® Panel, the probability-based panel of NORC at the University of Chicago. Of the 1,202 respondents, 170 completed the survey by phone and 1032 via the web.

Margin of error: +/- 3.86 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among respondents, unless otherwise labeled.

Q1. Have you received a flu vaccine (shot or nasal spray) in the past three months?

AmeriSpeak 11/14/18- 11/19/18	Yes	No	Don't Know	Skipped
All Adults (N=1,202)	43	56	0	9
Age 18-29 (N=253)	31	67	0	6
Age 30-44 (N=300)	35	65	0	0
Age 45-59 (N=305)	42	58	0	1
Age 60+ (N=343)	62	38	0	2

If no to Q1 then:

Q2. Do you plan to get a flu vaccine this season, that is, in the next 4 months?

AmeriSpeak 11/14/18- 11/19/18	Yes	No	Don't Know	Skipped
All Adults (N=673)	25	74	*	1
Age 18-29 (N=170)	23	74	0	3
Age 30-44 (N=196)	27	73	0	1
Age 45-59 (N=178)	19	81	*	0
Age 60+ (N=129)	33	63	1	2

If no to Q1, and no to Q2 then:

Q3. Which of the following are reasons you do not plan to get a flu vaccine?

Q3A: I am allergic to the vaccine:

AmeriSpeak 11/14/18- 11/19/18	Major Reason	Minor Reason	Not a Reason	Don't Know	Skipped
All Adults (N=495)	5	4	89	*	2

Q3B: I don't like needles and shots:

AmeriSpeak 11/14/18- 11/19/18	Major Reason	Minor Reason	Not a Reason	Don't Know	Skipped
All Adults (N=495)	13	15	71	0	2

Q3C: I never get the flu:

AmeriSpeak 11/14/18- 11/19/18	Major Reason	Minor Reason	Not a Reason	Don't Know	Skipped
All Adults (N=495)	30	23	46	0	2

Q3D: I am unlikely to get very sick from the flu:

AmeriSpeak 11/14/18- 11/19/18	Major Reason	Minor Reason	Not a Reason	Don't Know	Skipped
All Adults (N=495)	27	24	47	*	2

Q3E: I don't have time to get the vaccination:

AmeriSpeak 11/14/18- 11/19/18	Major Reason	Minor Reason	Not a Reason	Don't Know	Skipped
All Adults (N=495)	5	11	83	0	1

Q3F: I am concerned about getting the flu from the vaccination:

AmeriSpeak 11/14/18- 11/19/18	Major Reason	Minor Reason	Not a Reason	Don't Know	Skipped
All Adults (N=495)	31	25	44	0	1

Q3G: I am concerned side effects from the vaccination other than getting the flu from the vaccine:

AmeriSpeak 11/14/18- 11/19/18	Major Reason	Minor Reason	Not a Reason	Don't Know	Skipped

All Adults (N=495)	36	21	42	0	1
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Q3H: I have an ongoing health condition that prevents me from getting the vaccination:

AmeriSpeak 11/14/18- 11/19/18	Major Reason	Minor Reason	Not a Reason	Don't Know	Skipped
All Adults (N=495)	5	4	89	0	2

Q3I: I believe that flu vaccines do not work very well:

AmeriSpeak 11/14/18- 11/19/18	Major Reason	Minor Reason	Not a Reason	Don't Know	Skipped
All Adults (N=495)	31	26	41	1	1

Q3J: I think the vaccine costs too much:

AmeriSpeak 11/14/18- 11/19/18	Major Reason	Minor Reason	Not a Reason	Don't Know	Skipped
All Adults (N=495)	6	9	84	0	1

Q3K: I do not want the vaccine for some other reason:

AmeriSpeak 11/14/18- 11/19/18	Major Reason	Minor Reason	Not a Reason	Don't Know	Skipped
All Adults (N=495)	26	13	60	*	*

Q4. How did last year's flu season in 2018 compare to normal in terms of the number of people who got sick or were hospitalized for the flu?

AmeriSpeak	Last year's season was more severe than usual	Last year's season was less severe than usual	About the same	Don't Know	Skipped
11/14/18-11/19/18					
All Adults (N=1,202)	36	11	51	1	2

Q5. Do you vaccinate your child(ren) (under 18 years of age) against the flu?

AmeriSpeak	I do not have children under 18 years of age	Yes	No	Don't Know	Skipped
11/14/18-11/19/18					
All Adults (N=1,202)	57	26	16	0	1

Demographics

GENDER

AmeriSpeak 11/14/18- 11/19/18	Male	Female
All Adults (N=1,202)	48	52

AGE

AmeriSpeak 11/14/18- 11/19/18	18-29	30-44	45-59	60+
All Adults (N=1,202)	21	25	25	29

RACE / ETHNICITY

AmeriSpeak 11/14/18- 11/19/18	White, non- Hispanic	Black, non- Hispanic	Other, non- Hispanic	Hispanic	2+, non- Hispanic	Asian, non- Hispanic
All Adults (N=1,202)	63	12	1	16	3	4

EDUCATION

AmeriSpeak 11/14/18- 11/19/18	Less than a high school diploma	High school graduate or equivalent	Some College	College graduate or above
All Adults (N=1,202)	11	29	28	32

MARITAL STATUS

AmeriSpeak 11/14/18- 11/19/18	Married	Divorced	Widowed	Separated	Never Married	Living with Partner
All Adults (N=1,202)	50	10	6	2	23	9

EMPLOYMENT STATUS

AmeriSpeak 11/14/18- 11/19/18	Working – as a paid employee	Working – self employed	Not working – on a temporary layoff from a job	Not working – looking for work	Not working - retired	Not working - disabled	Not working - other
All Adults (N=1,202)	49	8	1	7	19	7	8

HOUSEHOLD INCOME

AmeriSpeak 11/14/18- 11/19/18	Under \$10,000	\$10,000 to under \$20,000	\$20,000 to under \$30,000	\$30,000 to under \$40,000	\$40,000 to under \$50,000	\$50,000 to under \$75,000	\$75,000 to under \$100,000	\$100,000 to under \$150,000	\$150,000 or more
All Adults (N=1,202)	5	8	15	10	9	17	16	12	9

REGION

AmeriSpeak 11/14/18- 11/19/18	Northeast	Midwest	South	West
All Adults (N=1,202)	18	21	38	24