



October 23, 2023

Dear Participant,

Child Care Aware of America is asking for your help with an important study called the National Survey of Early Care and Education (NSECE).

NORC at the University of Chicago is conducting this study on behalf of the Administration for Children and Families of the U.S. Department of Health and Human Services.

This study provides much-needed information about the early care and education (ECE) community. This survey was first conducted in 2012, and again in 2019. NORC is now collecting new information to better understand ECE and to learn how recent changes and the COVID-19 pandemic may have affected center-based providers like you. The 2024 NSECE will be used to:

- Document the types of providers available to families, how many providers there are, and the types of programs offered.
- Learn how effective professional development initiatives and programs have been in helping to maintain a stable staff to work with children.
- Better understand families' needs and preferences for care and describe how well the available supply of ECE supports them.

Child Care Aware of America's vast network of partners and peers relies on this data to inform the work we do. We support the efforts of NORC in conducting this study.

**We kindly ask for your participation in this study.** It is important for every selected provider to participate so that the 2024 NSECE provides an accurate picture of the availability of early care and education services across the country.

Information you provide will be kept private and used solely for the purposes of this study. Your responses will help inform how public funds are spent to subsidize early care and education of young children and to support related services.

More information about this study is available at the following website: <http://nsece.norc.org>.

Thank you for participating in the 2024 NSECE.

Sincerely,

A handwritten signature in black ink, appearing to read "Susan Perry", is written over a light blue horizontal line.

Susan Gale Perry, CEO  
Child Care Aware® of America